JJ SHIM

BRIDGING THE GAP BETWEEN CREATIVE VISION AND PRODUCTION REALITY.

JJSHIM.COM
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WEST LONDON, UK

Key Skills

Motion Graphics & Animation:
After Effects, Blender, Figma, Maya

VR & Immersive Experiences:
Unity, UE5, Concept Art, 3D Generalist

Video Editing & Compositing:
Premiere Pro, DaVinci Resolve

2D/3D Animation:
Kinetic Typography, Particle Effects, Character Animation

Creative Direction & Team Collaboration, Storyboarding & Concept Development

Education

Royal College of Art
Master of Arts in Animation | London, UK | 2015 - 2017

Kingston University
Bachelor of Arts in Product Design | Kingston, UK | 2019 - 2023

Dankook University
Bachelor of Arts in Visual Communication | South Korea | 1998 - 2005

Honours & Awards

Best VR Work, Venice International Film Festival | 2021 | Concept Artist & 3D Generalist

Design Week Award, Product Design | 2018 | UK

LIAF British Showcase, Finalist | 2017 | UK

iF Design Award, Global Animation | 2010 | Germany

Red Dot Award, Fidelity motion graphics ad | 2009 | Germany

& Invited to and screened at numerous animation & film festivals

Hi I'm JJ

Motion and 3D designer and art director in brand and campaign motion, based in London. I have shaped how global brands look and move on screen, from TV and social campaigns for Roche, Samsung and Google to large-scale live visuals for PSY world tours and The Ivors.

I work from concept through to delivery. I like starting at the idea stage, building a motion language that fits the brand, and staying hands-on until the last frame is right.

Work Experience

Freelance Motion Designer & Art Director
London | 2020 - Present | Selected Highlights

- Goliath - Venice International Film Festival 2021 Winner
  Concept Artist & CG Generalist on award-winning VR project
- PSY Summer & Winter Live Events
  Art Direction & Motion Design for large-scale live background screens
- Roche TV & SNS Campaigns
  3D Motion Design for pharmaceutical commercial campaigns
- The Lion King Musical
  TV Commercial & Digital Signage Motion Design
- THE IVORS 2019 & 2021
  Art Direction & Motion Design for digital stage visuals

Senior Motion Graphic Designer - Steam Motion and Sound
London | 2018 - 2020 | Selected Highlights

- Harry Potter and the Cursed Child
  TV & Social Motion Design
- Frozen / The Prince of Egypt Musicals
  Trailer & Digital Signage Motion Design
- Liam Gallagher - Why Me? Why Not.
  TV Commercial Motion Design

Earlier Career (S.Korea)
Founder & Animation Director - Studio Butterfly
Seoul | 2010 - 2015

- Directed feature film and award-winning short films
- Created festival leader films for Bucheon International Fantastic Film Festival (PiFan)

Selected clients include Samsung, LG, Google, SK Broadband and Fidelity.

GRAPHIC MOTION ANIMATION